



QRx Pharma

Corporate Overview
July 2010



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Corporate Overview

- Develop and commercialize therapies for pain management and CNS disorders
 - Global footprint: Sydney, AU and New Jersey, US
 - Listed on the ASX: QRX and OTCQX: QRXPY
- MoxDuo[®] product portfolio catalyst for growth
 - Proprietary combination of morphine and oxycodone
 - MoxDuo[®]IR: lead product; Phase 3 (acute pain)
- Strategic relationships
 - Aoxing (NYSE AMEX:AXN) collaboration in China

Treatment Landscape: MoxDuo[®] Relevance

- Large specialty pharma opportunity
 - US\$12 billion globally; US\$7+ billion in US alone*
- Limited innovation with reliance on old therapies
 - Opioids are the “gold standard” in treating pain
- 150 million people in major markets suffer from acute pain
 - Most common reason people seek medical attention
 - 75 million Americans experience acute pain each year due to injuries and/or surgery
- Need for better pain relief with fewer side effects
 - Respiratory depression, sedation, constipation, nausea, vomiting

Product Line Impact: Hospital to Home

- **MoxDuo[®]IR** (Immediate Release): oral capsules
 - Target: Moderate to severe acute pain
 - Status: Phase 3 program nearing completion
 - Positive bunionectomy results; total knee replacement trial ongoing
 - Anticipate NDA filing with the FDA in Q1, 2011
- **MoxDuo[®]IV** (Intravenous): liquid formulation
 - Target: Hospital-based pain
 - Status: Phase 2 and concurrent formulation development
- **MoxDuo[®]CR** (Controlled Release): oral capsules
 - Target: Chronic pain (i.e. osteo-arthritis, back, neuropathic)
 - Status: Phase 1

Product Pipeline

PRODUCT/PROGRAM	RESEARCH	PRE-CLINICAL	PHASE I	PHASE II	PHASE III
PAIN MANAGEMENT					
MoxDuo® IR	██████████	██████████	██████████	██████████	██████████
MoxDuo® IV	██████████	██████████	██████████	██████████	
MoxDuo® CR	██████████	██████████	██████████		
NEUROLOGIC DISEASES					
T9001 (DYSTONIA)	██████████	██████████			
T9001 (PARKINSON'S)	██████████	██████████			
VENOMICS					
Haemepatch™	██████████				
Textilinin	██████████				

Opportunity Snapshot

- Three formulations address spectrum of therapeutic needs
 - Led by MoxDuo IR commercialization expected early 2012
- Represent key advantages over current treatment options
 - Widen therapeutic window for acute pain relief
 - As good or better pain relief with fewer side effects than morphine, oxycodone and Percocet®
- Economic Impact to healthcare system
 - Speedier recoveries = fewer days in hospital (reduced HC cost)
 - Incremental costs to the health care system for opioid-induced GI events up to \$36,152 per patient*

MoxDuo[®]IR

Changing the opioid treatment paradigm

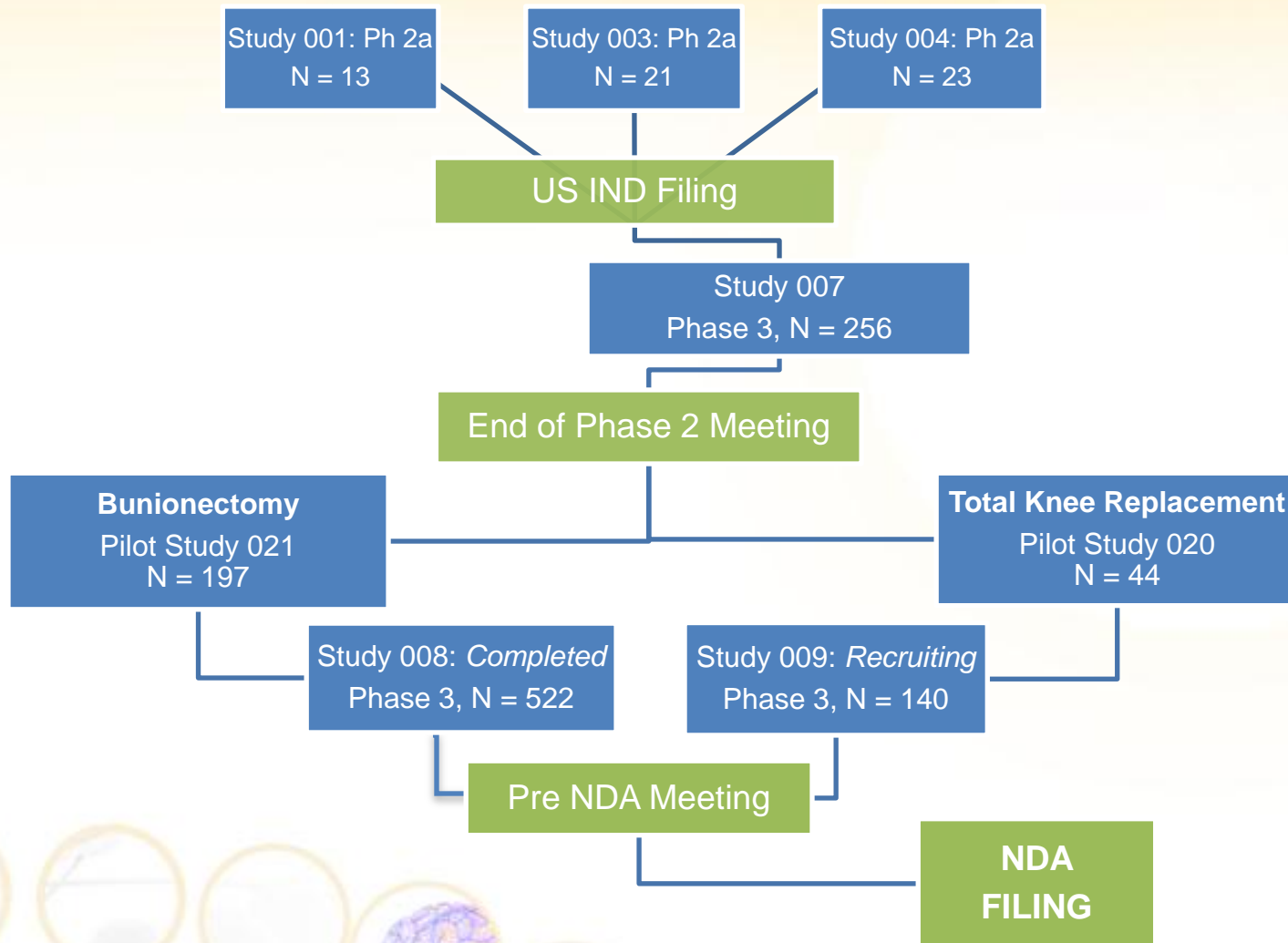
MoxDuo IR: Product Profile

- Drug class: analgesic
- MOA: Mu, Kappa-Opioid Receptor Agonist
- Immediate release dual-opioid™
- Initial indications: moderate to severe post-surgical pain
- Phase 3 clinical trials
 - Bunionectomy
 - Study 021: Pilot study completed April 2009: double blind, placebo controlled
 - Study 008: Pivotal Phase 3 completed April 2010
 - Total Knee Replacement
 - Study 020: Pilot study completed August 2009
 - Study 009: Pivotal Phase 3 ongoing

Streamlined Route to Approval

- FDA requirements:
 - Combination Rule requires that two drugs together show better pain relief than the components alone
 - Two Pivotal, Phase 3 studies
- 505(b)(2) regulatory path
- Anticipate NDA filing of MoxDuo IR with the FDA in Q1, 2011

Clinical Development Path

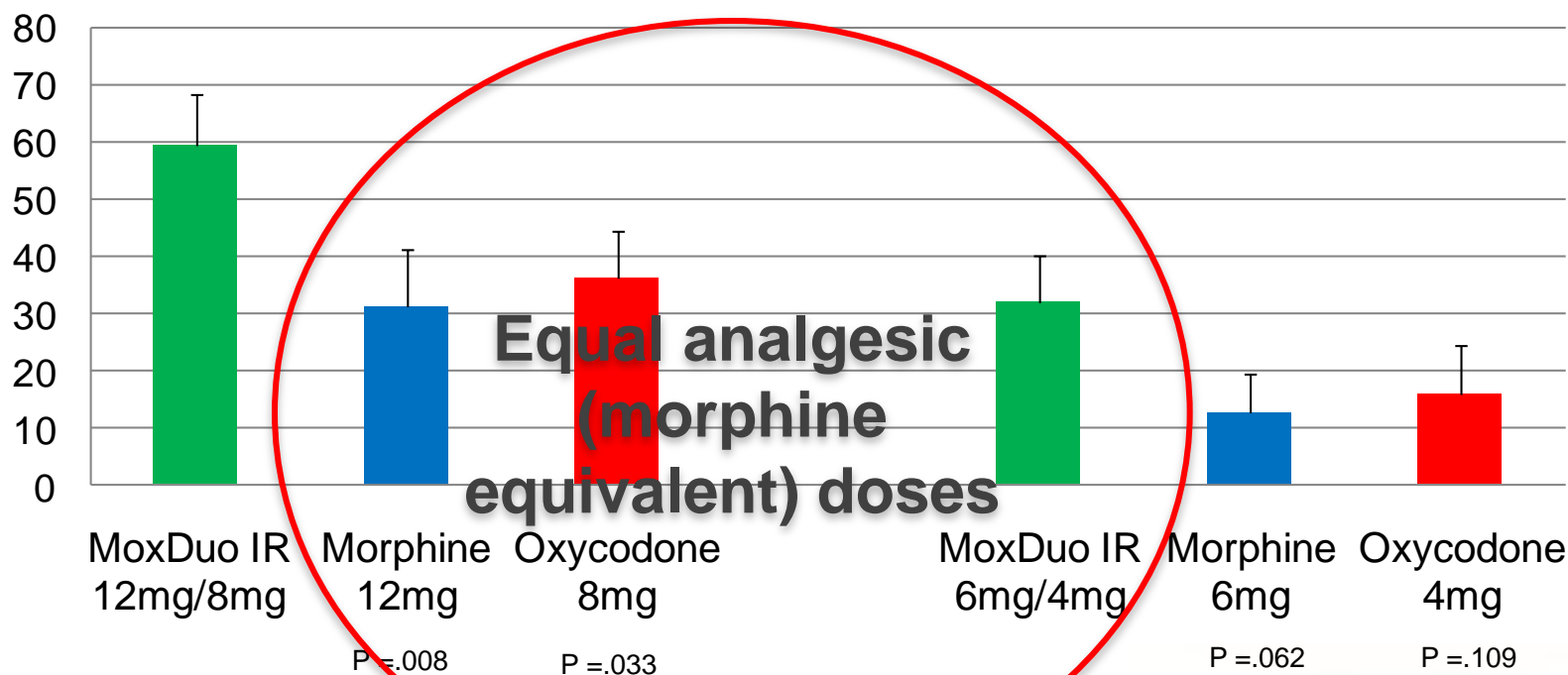


Bunionectomy: Trial Designs

Study Number	021	008
Phase	Pilot	Phase 3
N	197	522
U. S. Sites	6	6
Design	Double blind, Placebo controlled	Randomized, Double blind FDA Combination Rule
Doses	MoxDuo IR 12/8mg vs. Morphine 12mg vs. Oxycodone 8mg	MoxDuo IR 12/8mg vs. Morphine 12mg vs. Oxycodone 8mg
Schedule	Every 6 hours for 2 days	Every 6 hours for 2 days
Primary/Secondary Endpoints	Superiority of MoxDuo IR over its components	SPID ₄₈ / SPID ₂₄
Status	Completed April 2009	Completed April 2010
Outcome	<ul style="list-style-type: none"> • Demonstrated superiority in both efficacy and safety • Confirmed efficacy, optimal dose, and sample size • Enhanced tolerability 	Both Primary & Secondary Endpoints Achieved

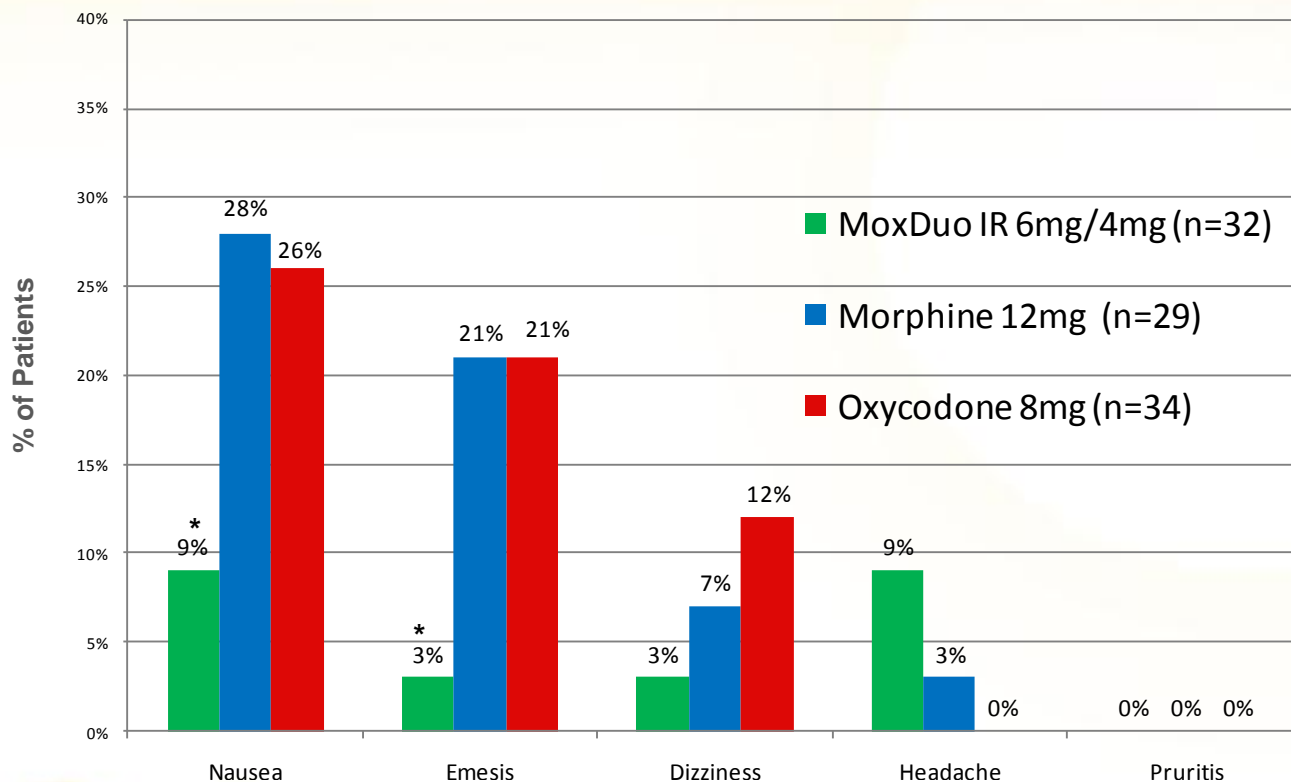
Half the dose provides the same relief

Study 021: SPID₂₄ Scores by Treatment (mean ± se)



Most Adverse Events Reduced

Study 021: Morphine Equivalent Comparisons



*P<0.05 versus the combination of the oxycodone group with the morphine group

Pivotal Phase III Endpoints Met

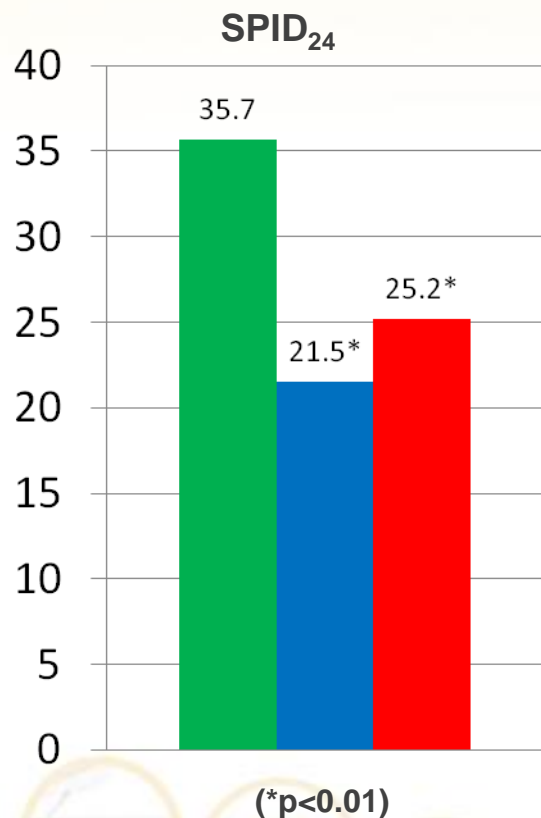
Study 008

		MoxDuo IR 12/8 mg	Morphine 12 mg	Oxycodone 8 mg
Primary Endpoint	SPID ₄₈ : Mean	107	83	83
	P-value (vs MoxDuo IR)		0.014*	0.011*
Secondary Endpoint	SPID ₂₄ : Mean	35.7	21.5	25.2
	P-value (vs MoxDuo IR)		0.003*	0.026*

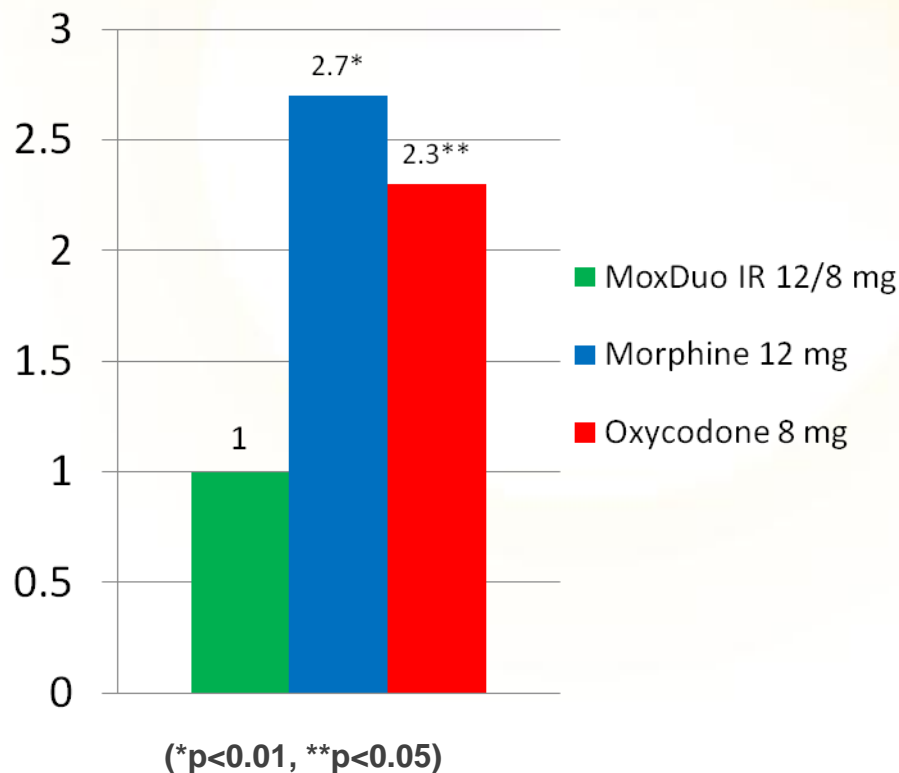
*Statistically significant

MoxDuo IR Superior to its mg Components

Study 008: Secondary Efficacy Endpoints



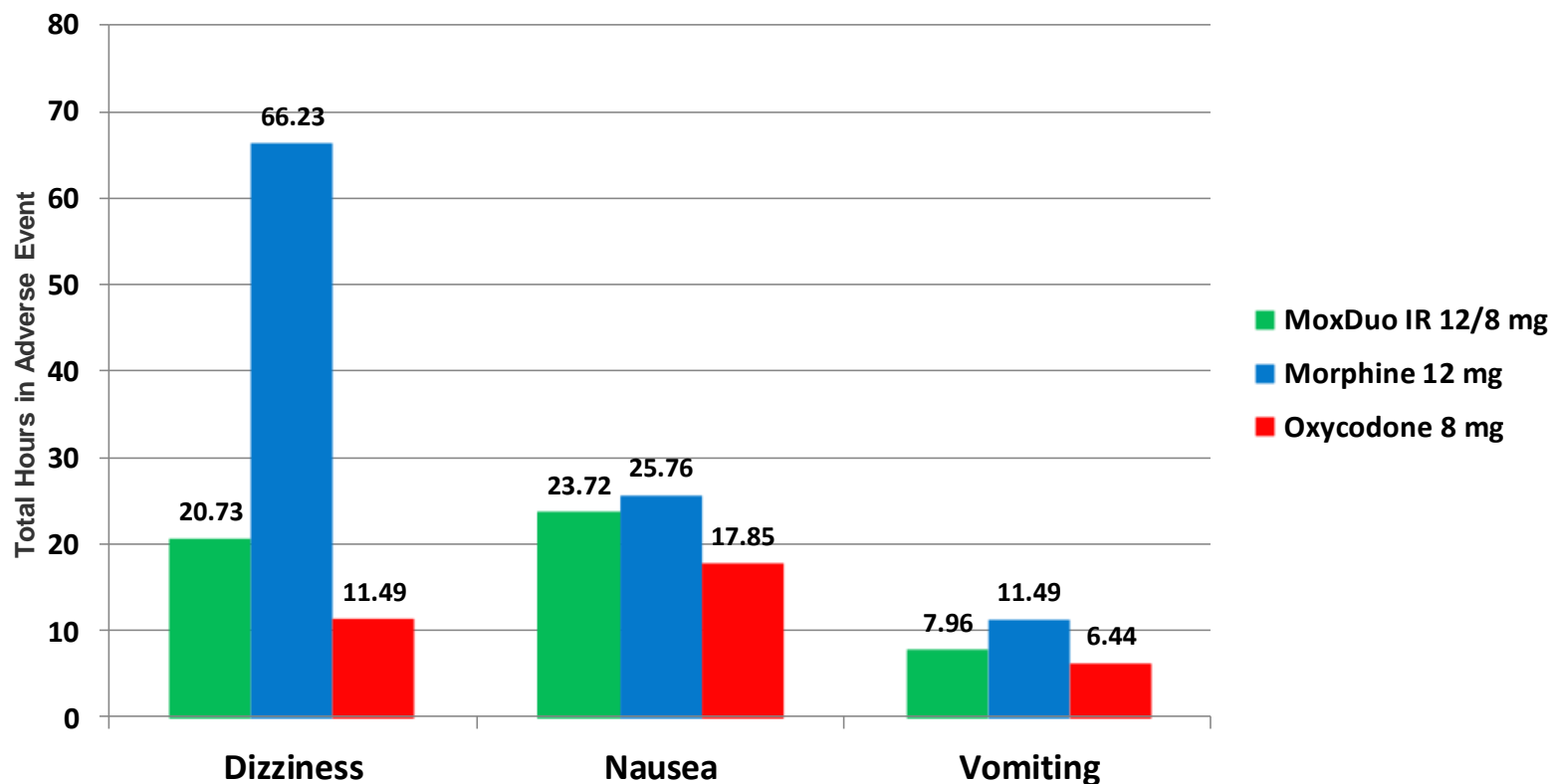
Likelihood (Odds Ratio) of the Need to Use a Rescue Medication¹



¹Rescue Medication: ibuprofen 400 mg)

Duration of Adverse Events Favorable

Study 008



Moderate to Severe Adverse Event

Positive Safety Results from Both Trials

- Pilot Study 021
 - 50-75% lower frequency of moderate to severe nausea, vomiting and dizziness compared to equianalgesic components
- Pivotal Study 008
 - Compared a higher dose of MoxDuo IR to each individual component (required regulatory filing)
 - Expectation: more adverse events with MoxDuo IR than with lower dose morphine or oxycodone
 - Despite delivering twice the opioid dose/analgesic response, MoxDuo IR was well tolerated
 - Same dropout rate as less effective doses of morphine and oxycodone)
 - No SAEs reported

Bunionectomy Trials: Conclusions

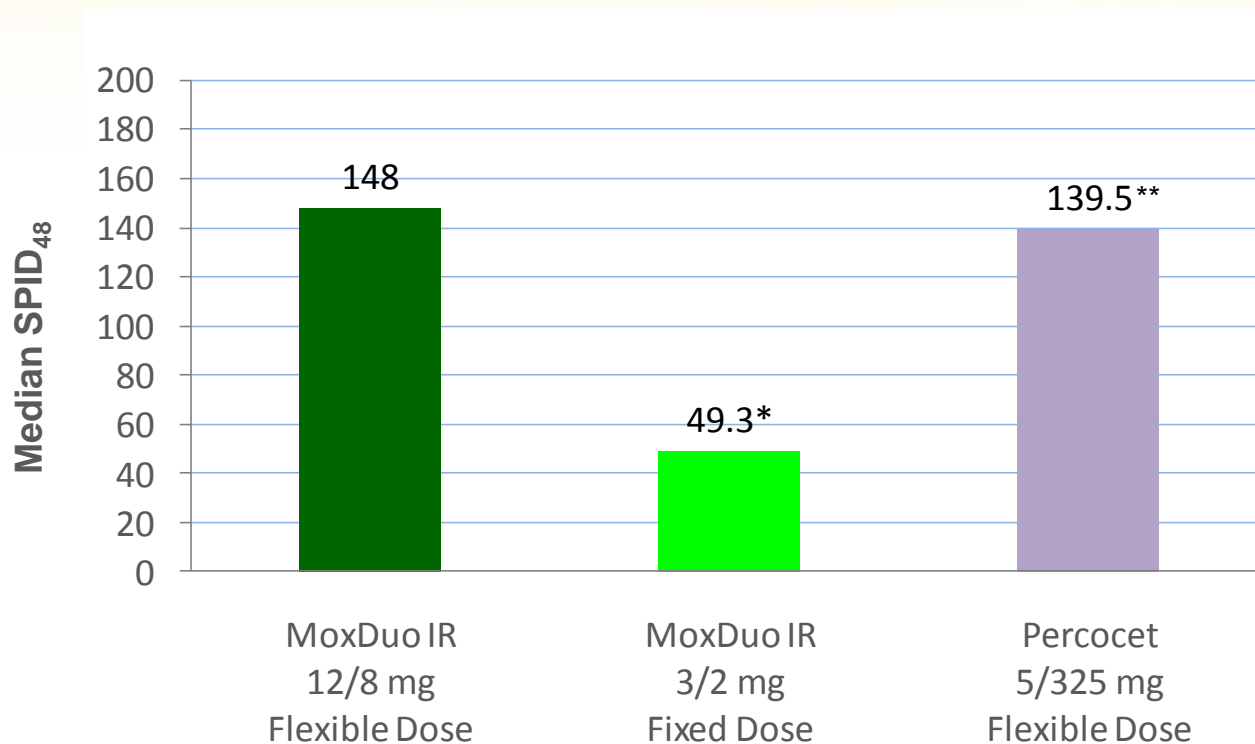
- Pilot study demonstrates superiority in both tolerability and efficacy
- Phase 3 Combination Rule met primary analgesic efficacy endpoint ($p < 0.01$) vs morphine and oxycodone
- MoxDuo IR 12/8mg proven superior to its components on secondary efficacy measures
- Despite higher dose of MoxDuo IR than the controls, the AE rate and duration was not statistically different

Total Knee Replacement: Trial Designs

Study Number	020	009
Phase	Pilot	Phase 3
N	44	140
U. S. Sites	5	10
Design	Randomized, Double Blind	Randomized, Double Blind
Dose/Schedule	MoxDuo IR (12/8 mg) every 6 hours vs Percocet	MoxDuo IR (12/8 mg) 4-6 hours vs MoxDuo IR (3/2 mg) every 6 hrs
Primary/Secondary Endpoints	Compare efficacy/safety profile vs control	SPID ₄₈ / SPID ₂₄
Status	Completed August 2009	Commenced February 2010 Expected Completion Q3, 2010
Outcome	<ul style="list-style-type: none"> • Confirmed control and sample size • Delivered better pain relief with less nausea, vomiting, hypotension and constipation 	
Safety	Demonstrated enhanced tolerability over equianalgesic dose of Percocet®	

Summary of Efficacy

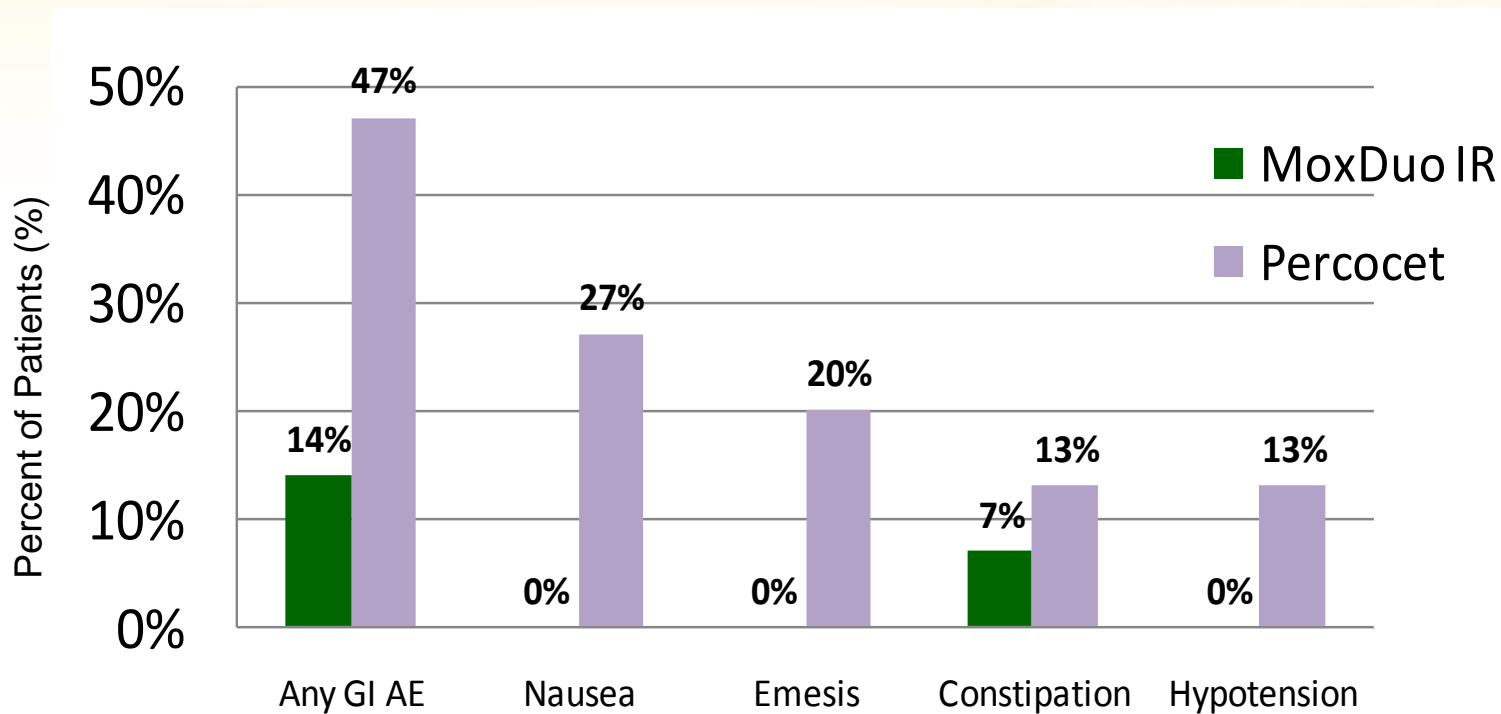
Study 020: SPID₄₈



P<0.048 Compared to MoxDuo®IR flexible dose
 **5mg oxycodone, 325 mg paracetamol

MoxDuo IR has Fewer AEs vs Percocet

Study 020



ADDITIONAL PROGRAMS

MoxDuo[®]IV
MoxDuo[®]CR
CNS Program

MoxDuo® IV Development Status

- Comparative proof-of-concept study completed July 2010
 - MoxDuo IV vs. IV morphine alone
 - Moderate to severe post-operative pain (hip replacement)
- February 2010: Aoxing strategic alliance
 - Collaborate in the development of MoxDuo IV
 - Aoxing funds clinical development of MoxDuo IV in exchange for exclusive marketing rights in China
 - Significant royalties to QRxPharma
 - QRxPharma retains ownership of MoxDuo IV and rights to clinical work for product registration outside China

MoxDuo[®]CR

- Controlled-release (CR) dual-opioid[™] tablet designed to provide 12 hours of pain relief with abuse/tamper resistance
 - Patients suffering from moderate to severe chronic pain (i.e. cancer, lower back, osteoarthritis and neuropathic)
- Phase 1 PK profile consistent with expectations for a twice-daily formulation
 - Component doses of MoxDuo CR vs. Oxycontin[®] 20 mg (sustained release oxycodone)
 - N=14 normal, healthy volunteers, single dose crossover design
 - Compared the rate at which key components of the CR formulation were absorbed, distributed, metabolized and eliminated

MoxDuo Market Opportunity

- Blockbuster potential in growing market
- KOL and payor acceptance of value/clinical benefit
- Broad spectrum platform technology to treat patients from hospital to home
 - Complementary Dual-Opioid™ formulations: immediate release (IR), intravenous (IV), and controlled release (CR)
- Patents cover composition of matter, mechanism of action and new formulations
 - Protect against similar opioid combinations
 - Patent applications lodged which if granted are expected to extend market exclusivity through 2029 (all formulations)

CNS Program

- Reduce protein misfolding linked to neurodegenerative diseases
 - Dystonia, Huntington's, Parkinson's and Alzheimer's
- Primarily funded by the Michael J. Fox Foundation
- Treat at causative level, not temporary symptomatic relief
 - Exclusive rights to novel IP
 - Sponsored research agreement with University of Alabama
 - Drug targets to increase activity of normal Torsin A
- Development approach
 - NCE discovery
 - Partnering discussions ongoing

CORPORATE OVERVIEW

Leadership Team

- **Board of Directors**

- Peter Farrell - Chairman (ResMed)
- Michael Quinn (Innovation Capital)
- Peter Campbell (Sonic Healthcare)
- Gary Pace (ResMed, founder QRxPharma)
- John Holaday (CEO)

- **Management**

- John Holaday (CEO)
- Chris Campbell (CFO)
- Warren Stern (Exec. VP, Drug Development)
- Janette Dixon (VP Global Business Development)
- Phil Magistro (Chief Commercial Officer)
- Patricia Richards (Chief Medical Officer)

Scientific Advisory Board

- Solomon Snyder, MD (Chair)
- Lester Crawford, DVM, PhD
- Robert Lenox, MD
- Guy A. Caldwell, PhD
- Michael J Cousins, MD, AM
- Horace H Loh, PhD
- Gavril Pasternak, MD, PhD
- David Janowsky, MD
- Ed Rudnic, PhD

2010 Milestones

Achieved

- ✓ Completed “combination rule” pivotal Phase 3 trial for MoxDuo IR
- ✓ Initiated second pivotal Phase 3 trial for MoxDuo IR
- ✓ Formed strategic alliance for development of MoxDuo IV (hospital pain) and license of MoxDuo IR in China
- ✓ Completed Phase I trial for MoxDuo CR (chronic pain)
- ✓ Completed Phase 2 investigator trials for MoxDuo IV

Outstanding

- Complete second Phase 3 trial for MoxDuo IR
- File additional patent applications for MoxDuo and neurodegenerative disease program
- Conduct additional comparator trial for labeling claims in U.S. and Europe
- Submit New Drug Application for MoxDuo IR to U.S. FDA (Q1, 2011)

Financial Summary

(23 July 2010)

Shares on issue:	102 million (ordinary)
Market cap:	AUD\$108 million
Cash on hand:	AUD\$12.8 million (30 June 2010)
Burn rate:	cash runway into CY2011
Share registry:	+80% institutional
Listing:	ASX: QRX / OTCQX: QRXPY

Key Differentiators

- Billion dollar market; broad spectrum technology
- Opened therapeutic window; equal or greater analgesia with fewer side effects than monotherapy
- ‘De-Risked’ program; 505(b)(2) regulatory path
- Global IP strength (all products/formulations); expected exclusivity through 2029
- Revenues expected in 2012
- Highly credentialed management, BOD, SAB

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